# **WEBINARS**

# When you want to attract high-quality attendees you can't reach anywhere else.

Your best prospects are individuals who are actively looking for solutions and education - the key principle that makes webinars so successful. Our webinars are a cost-effective way to generate a large number of leads and align your company with industry experts.

## SIMPLE DETAILS

- Up to 1 hour in length, with live Q&A
- Industry expert moderator
- User-friendly production and recording
- Marketing and promotions included
- Attendance reporting upon completion

## **USEFUL FOR**

- Generating leads
- Increasing ROI
- Elevating expert recognition
- Placing your message, product or service in front of targeted professionals



# For webinar success

Build compelling content, advertise early and make sure to follow-up.

# **ADDITIONAL SERVICES**

These additional marketing services compliment or work well with Webinars:

# **LEAD TOUCH**

Convert into an executive summary and engage leads.

# **SEARCH-PRESS-PRO**

Announce the release to a larger audience.

# INFOGRAPHIC

Visually represent main data points in an easily digestible and shareable format.